



SPONSORSHIP APPLICATION AND CONTRACT

Company Name: _____

Company Mailing Address: _____

City: _____ State: _____ Country: _____ Zip Code: _____

Your Name and Title: _____

Your Signature: _____ Date: _____

Phone Number: _____ E-mail Address: _____

Standard sponsor placements for all sponsorships:

- Thank you ads in the PMTS Show Directory
- Thank you signage at registration and on show floor
- Logo placement in registration brochure
- Enhanced Listing on pmts.com

SELECT YOUR SPONSORSHIP:

- PMTS VIP Sponsor (1 available)\$10,000**
 - Logo on PMTS VIP T-shirt
 - Logo on PMTS VIP pre-show promotion
 - 2 signs at PMTS registration
 - Standard sponsor placements

- Hotel Keycards [1 available]\$7,500**
 - Logo on hotel keycard at primary PMTS host hotel
 - Standard sponsor placements

- Lanyard Sponsor (1 available).....\$5,000**
 - Logo on lanyards distributed at registration
 - Lanyards available for distribution at your booth
 - Standard sponsor placements

- Pen Sponsor (SOLD)..... \$4,000**
 - Logo on pens distributed at registration and in conference rooms
 - Pens available for distribution at your booth
 - Standard sponsor placements

- Promotional Package (9 SOLD, 11 available).....\$4,000**
 - E-newsletter banner (6 times before the Show)
 - Enhanced listing on the PMTS online floor plan (see description below)
 - Full-page Ad in the DOE (26,000 distribution to PMTS attendees and April issue of *PM*)
 - Standard sponsor placements

- Free Exhibit Hall Wi-Fi (5 available)\$3,000**
 - Logo on WiFi registration splash page
 - 2 – Wireless Sponsor signs
 - Standard sponsor placements

- PMTS Happy Hour Sponsor (2 SOLD, 13 available).....\$2,500**
 - Sponsor of the PMTS Happy Hour on Tuesday and Wednesday from 3:00-5:00 p.m.
 - Logo on map indicating Happy Hour Sponsors distributed to attendees
 - 150 drink tickets available for distribution at your booth
 - Sign in booth announcing you as a PMTS Happy Hour Sponsor
 - Standard sponsor placements

- Next Generation Sponsor (5 available) \$2,500**
 - Logo placement alongside all PMTS Next Generation promotions
 - Logo on PMTS Next Generation Giveaway
 - Logo on PMTS Next Generation Swag Bag with Insert
 - Sponsorship of PMTS Next Generation Bus Transportation
 - Sign in booth announcing you Next Generation Sponsor
 - Standard sponsor placements

Customized Sponsorships

We are happy to work with any PMTS exhibitor to tailor a sponsorship that will fit into your specific marketing needs. Just contact your PM district service representative or PMTS Show Manager Dave Necessary at 513-527-8800, email: daven@gardnerweb.com.

Terms and Conditions

Acceptance of this application by PMTS 2017, a division of Gardner Business Media, Inc. (GBM), constitutes a contract. Sponsor agrees to pay amount indicated as determined by GBM. Invoice will be mailed upon receipt of contract with payment terms indicated. GBM reserves the right to limit the number of sponsorships and to withdraw the sponsorship if full payment is not received within payment terms. GBM must receive notice of cancellation of sponsorship in writing. Sponsorships are non-refundable. Cancellation of booth space automatically cancels your sponsorship. By signing this contract, sponsor agrees to abide by contract terms and conditions as outlined above.