



**PMTS**  
**2025**

**PRECISION MACHINING  
TECHNOLOGY SHOW**

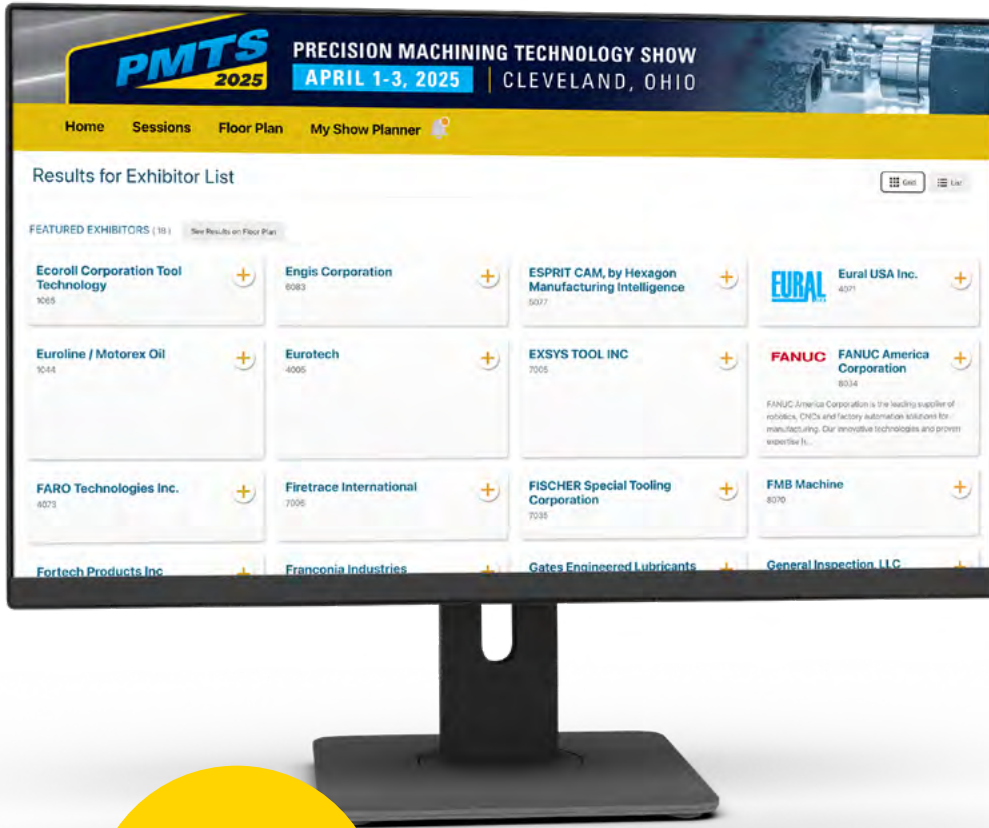
**APRIL 1-3, 2025**

**CLEVELAND, OHIO USA**

HUNTINGTON  
CONVENTION CENTER  
OF CLEVELAND

**SPONSORSHIP & ADVERTISING  
PACKAGES**

## Online Exhibitor Directory Packages



**5x**  
MORE  
IMPRESSIONS

On average, exhibitors who upgrade to an enhanced listing receive up to **5x** more impressions and **7x** more MyShow Planner adds from attendees\*.

	ENHANCED \$675	BASIC INCLUDED WITH YOUR BOOTH
<b>YOU RECEIVE:</b>		
Logo	✓	✓
Company Description	✓	✓
Contact Info	✓	✓
Link to Website	✓	✓
Product Categories	✓	✓
Two Promotional Pieces	✓	✓
One Business Card	✓	✓
Exhibitor Product Spotlight	✓	
Showcase Images w/ Descriptions	✓	
One Video/Image Option in Showcase	✓	
Two Additional Business Cards (three total)	✓	
Two Additional Promotional Pieces (four total)	✓	
One Show Special	✓	
One Special Event	✓	

\*Based on tradeshow data from MapYourShow in varying industries purchasing middle tier package.

# Enhance Your Digital Presence!

PMTS offers additional high-exposure banner ads to help you stand out in the online resource attendees most rely on to plan their show time.



## EXCLUSIVE DIRECTORY BANNER

EXCLUSIVE

Put your brand front and center with a web banner on the home page of the online PMTS directory. Your banner will link to your online profile.

- Displays at 1940 × 180 pixels OR 600 × 500 pixels image for small screens (mobile/tablet)
- 1940 × 180 pixels and 600 × 500 pixels images required for upload
- Includes Upgraded Enhanced Listing

INVESTMENT: **\$3,500**

Banner packages do not include standard sponsor placements.



## FLOORPLAN BANNER

EXCLUSIVE

Display your brand in a web banner on the PMTS digital floor plan and be seen every time a buyer visits the map.

- Displays at 728 × 90 pixels
- 1456 × 180 pixels image required for upload
- Includes Upgraded Enhanced Listing

INVESTMENT: **\$3,500**



## PRODUCT CATEGORY BANNER

MULTIPLE AVAILABLE

Associate your company with your choice of available show product categories. Guaranteed to be listed first in the category.

- Displays at 320 × 50 pixels
- 640 × 100 pixels image required for upload
- Includes Upgraded Enhanced Listing
- Includes choice of two Product Categories
- Additional Product Categories can be purchased for \$250 each

INVESTMENT: **\$1,000**

## Digital Marketing Boosters



### EXHIBIT TRACKER EMAIL

4 AVAILABLE

The Exhibit Tracker Email is a personalized email sent to all attendees after the event. This email thanks them for registering for the event and includes a list of exhibitors who scanned their badge during the event. Your company logo is included at the top of this email.

- SPECS: 320 x 105 pixels

INVESTMENT: **\$500**

Digital marketing opportunities do not include standard sponsor placements.

### PROMOTIONAL PACKAGE

20 AVAILABLE

- E-newsletter banner (Distributed 6 times before the event)
- Includes Upgraded Enhanced Listing
- Full-page ad in the Show Directory (7,000 distribution to PMTS attendees)

INVESTMENT: **\$5,500**

### UPGRADE YOUR EVENT DIRECTORY AD PLACEMENT:

INSIDE BACK COVER	<b>\$6,000</b>
INSIDE FRONT COVER	<b>\$6,500</b>
BACK COVER	<b>\$7,000</b>



# Classic Show Sponsorship Opportunities

## VIP SPONSORSHIP

EXCLUSIVE



The first 1,000 PMTS pre-registered attendees become part of an exclusive VIP Club that gives the registrant a special VIP t-shirt, two drink tickets to use during the PMTS Happy Hours and access to shorter VIP lines at registration. The PMTS VIP Sponsor receives exclusive PMTS promotions, including:

- Company logo on pre-show promotions
- Company logo on PMTS VIP t-shirt
- Two signs at PMTS on-site registration
- Standard sponsor placements

INVESTMENT: **\$10,000**

### FREE EXHIBIT HALL WIFI

EXCLUSIVE



- Logo on WiFi registration splash page
- Two wireless sponsor signs
- Customization of the network name and password in conjunction with PMTS
- Standard sponsor placements

INVESTMENT: **\$8,000**

### TOTE BAGS

EXCLUSIVE



- Additional bags will be available for distribution from your booth
- Customization of the bag artwork in conjunction with PMTS
- Standard sponsor placements

INVESTMENT: **\$8,000**

### HOTEL KEY CARDS

EXCLUSIVE



- Logo on key cards at all primary PMTS hotels
- Standard sponsor placements

INVESTMENT: **\$7,500**

## DIRECTIONAL KIOSK

4 AVAILABLE

Help PMTS participants find their way around the show floor and process pavilions. Placed prominently in high-traffic areas, your brand takes center stage on one (or all!) kiosks featuring a 50-inch touch screen that displays an interactive floor map.

### ▶ YOU'LL RECEIVE:

- A custom branded wrap on the digital kiosk
- Upgraded enhanced listing
- Standard sponsor placements

INVESTMENT: **\$3,000**



## OFFICIAL MOBILE APP

EXCLUSIVE

Put your brand in the hands of thousands of attendees as they navigate the show floor on-site with the official mobile app.

### ▶ BRANDED SPONSOR/LOADING SCREEN

- Sponsor screen is displayed second after the title screen
- Splash screens will show on a timed schedule as set by show management
- SPECS: 2436 × 2436 pixels

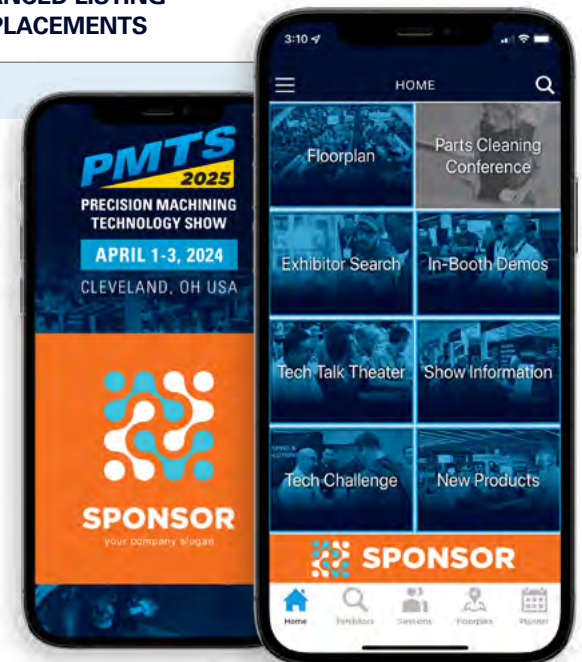
### ▶ ONE BANNER PLACED AT THE BOTTOM OF MAIN CONTENT PAGES

- Banners link to your mobile listing for lead capture
- SPECS: 1242 × 195 pixels

### ▶ COMPANY LOGO INCLUDED IN ALL PROMOTIONS FOR THE MOBILE APP

### ▶ INCLUDES UPGRADED ENHANCED LISTING AND STANDARD SPONSOR PLACEMENTS

INVESTMENT: **\$6,500**



## LANYARDS



### EXCLUSIVE

- Customization of lanyard artwork in conjunction with PMTS
- Lanyards available for distribution at your booth
- Standard sponsor placements

INVESTMENT: **\$8,500**

## PENS



### EXCLUSIVE

- Logo on pens distributed at registration and in Tech Talk Theater
- Pens available for distribution at your booth
- Standard sponsor placements

INVESTMENT: **\$4,000**

## HAPPY HOURS



### 15 AVAILABLE

- PMTS Happy Hours will be held on Tuesday and Wednesday, 4:00 - 5:00 pm
- Logo on Happy Hour map distributed to attendees
- 150 drink tickets available for distribution from your booth
- PMTS Happy Hour Sponsor sign in your booth
- Standard sponsor placements

INVESTMENT: **\$2,500**

## REGISTRATION

### EXCLUSIVE

As an exclusive sponsor of PMTS registration you receive several branding opportunities in front of every attendee! Benefits include:

#### ▶ REGISTRATION EMAILS

Feature your company's name and logo with a link to your website in all registration-related emails, including:

- Registration confirmation
- Check-in email
- Exhibit Tracker email

#### ▶ REGISTRATION BANNER DIGITAL ADVERTISING

Digital banner ads in:

- Registration websites
- Attendee registration resource center
- Onsite check-in and self-registration screens
- Customized workstation screensavers

#### ▶ ONSITE SIGNAGE

#### ▶ UPGRADED ENHANCED LISTING AND STANDARD SPONSOR PLACEMENTS

#### + LANYARDS (Optional Upgrade)

Bundle your registration sponsorship with Lanyards for only **\$2,000 more** (a \$8,500 value).

INVESTMENT: **\$10,000** Registration Only  
**\$12,000** with Lanyards

\*Must sign contract prior to production deadlines associated with each opportunity.

## ALL SPONSORSHIPS INCLUDE THE FOLLOWING BENEFITS\*:

### INCLUSION IN:

- PMTS registration brochure
- PMTS email promotions
- Thank you ad in the PMTS show directory
- PMTS show issues of *Production Machining* magazine

## ONSITE TECHNOLOGY CHALLENGE

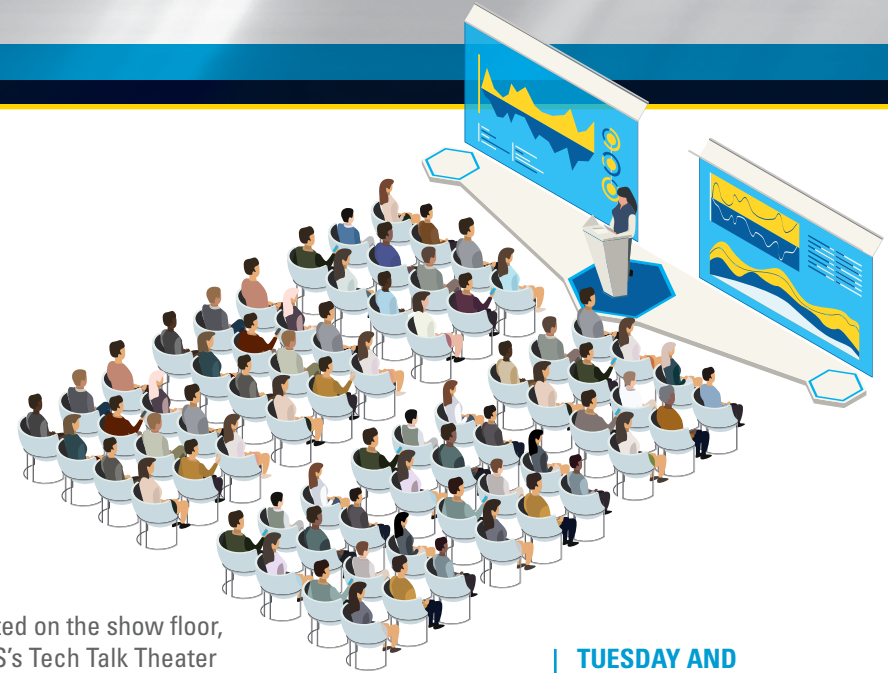
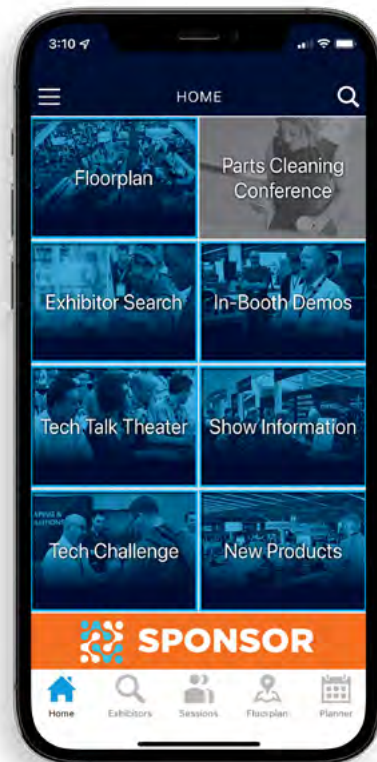
10 AVAILABLE

Draw attendees to your booth with our PMTS Tech Challenge, which features planned destinations throughout the show floor to highlight areas of interest including YOUR booth! Attendees enter in special codes found at each area of interest in the Mobile App for a chance to win a grand prize.

### ▶ YOU'LL RECEIVE:

- Tabletop booth signage to promote your stop and display your unique Tech Challenge code
- Upgraded enhanced listing

INVESTMENT: **\$1,800**



Located on the show floor, PMTS's Tech Talk Theater features free-to-attend educational sessions led by industry experts. Position your brand as a knowledge expert alongside this valuable information.

### TUESDAY AND WEDNESDAY SCHEDULE

1:00 pm  
2:00 pm  
3:00 pm

## TECH TALK THEATER A LA CARTE SESSIONS

6 TOTAL AVAILABLE

Exhibitors who would like to purchase an a la carte session will consult with a PMTS team member to develop relevant and approved content.

### ▶ YOU'LL RECEIVE:

- Your choice of day (Tuesday or Wednesday) and session time
- Upgraded enhanced listing
- Promotion of your session on PMTS.com and in the Show Directory

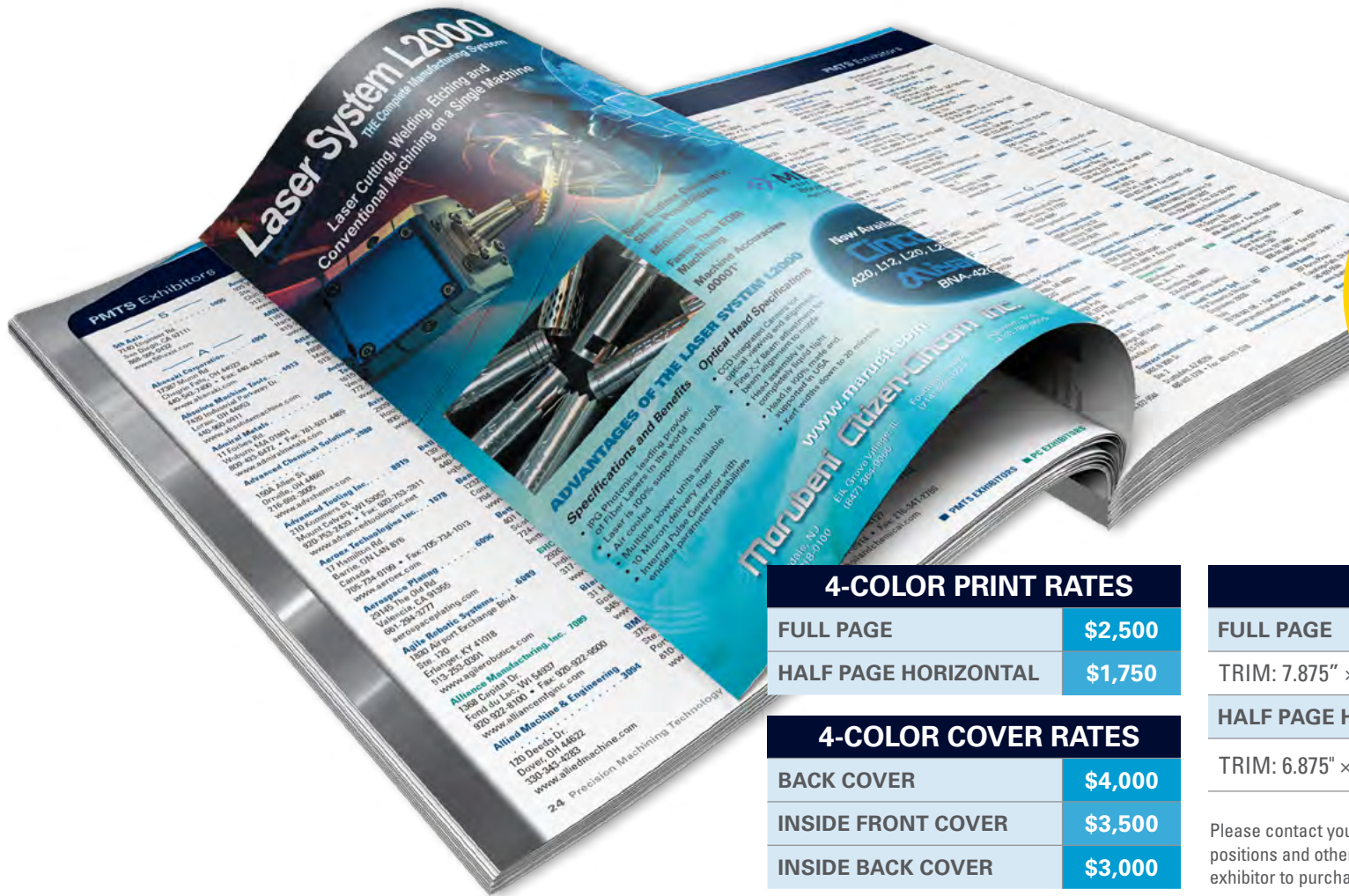
*Note: Speaking sessions are assigned first come, first served. This opportunity does not include standard sponsor placements.*

INVESTMENT: **\$1,250** per 30 Minute Session



# Directory Advertising

Increasing your footprint in the PMTS 2025 Directory will generate sales year round!



**The premier tool used by visitors to research their purchases!**

### 4-COLOR PRINT RATES

FULL PAGE	\$2,500
HALF PAGE HORIZONTAL	\$1,750

### 4-COLOR COVER RATES

BACK COVER	\$4,000
INSIDE FRONT COVER	\$3,500
INSIDE BACK COVER	\$3,000

### SPECIFICATIONS

FULL PAGE	
TRIM: 7.875" x 10.5"	BLEED: 8.375" x 11"
HALF PAGE HORIZONTAL	
TRIM: 6.875" x 4.375"	

Please contact your sales representative for inserts, premium positions and other available custom options. Must be a PMTS exhibitor to purchase directory advertising.

# PMTS 2025



# Interested in becoming a PMTS Exhibitor or Sponsor?

Contact [sales@pmts.com](mailto:sales@pmts.com) or your Gardner Business Media Sales Rep to get involved.

## NATIONAL SALES REPRESENTATIVES

**Anthony Pavlik**  
Regional Vice President  
[apavlik@gardnerweb.com](mailto:apavlik@gardnerweb.com)  
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**Joe Campise**  
Regional Vice President  
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**John Campos**  
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## REGIONAL SALES REPRESENTATIVES

**CALIFORNIA / WEST**  
**Brian E. Wertheimer**  
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**NEW YORK / NORTHEAST**  
**Rachel Wallis**  
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[rwallis@gardnerweb.com](mailto:rwallis@gardnerweb.com)  
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## CUSTOM SPONSORSHIPS

Want to sponsor something you don't see here? Please contact Bryce Ellis to discuss custom sponsorships.

**Bryce Ellis**  
V.P. Metalworking Media  
[bellis@gardnerweb.com](mailto:bellis@gardnerweb.com)  
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## INSIDE SALES REPRESENTATIVES

**Bob Huff**  
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**Matthew Skiba**  
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**Rachel Freking**  
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## INTERNATIONAL OFFICES/SALES REPRESENTATIVES

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# PMTS 2025

PRECISION MACHINING  
TECHNOLOGY SHOW

APRIL 1-3, 2025

CLEVELAND, OHIO USA

HUNTINGTON  
CONVENTION CENTER  
OF CLEVELAND

## The Precision Machined Parts Event that Unlocks Unlimited Success

### TECHNOLOGY ON DISPLAY

More than 300 exhibits featuring innovations in equipment, materials and processes

### RELATIONSHIP BUILDING

New business opportunities around every corner of the PMTS exhibit hall

### TECHNICAL EDUCATION

Tech Talks and live product demonstrations throughout the show, right on the floor

### MEANINGFUL CONNECTIONS

Booth meetings and social events to expand and strengthen your network

# Participate in PMTS 2025

Connecting Buyers and Sellers  
Across North America and Beyond

<b>PMTS 2025</b>	<i>Production Machining</i> <b>REACH</b>	<i>Modern Machine Shop</i> <b>REACH</b>	<i>Products Finishing</i> <b>REACH</b>
<b>MAGAZINE</b> Monthly Subscribers	<b>19,500+</b>	<b>90,600+</b>	<b>26,400+</b>
<b>EMAIL</b> Opt-in Subscribers	<b>11,800+</b>	<b>54,000+</b>	<b>14,400+</b>
<b>ONLINE</b> Monthly Page Views	<b>30,500+</b>	<b>114,000+</b>	<b>67,600+</b>

PRESENTED BY:



IN ASSOCIATION WITH:



CO-LOCATED WITH:

